



# Clubspeed | Comprehensive Activity and Venue Management Software

The Future of Family Entertainment Centers is HERE!



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# President's introduction

Each year, millions of guests pour into family entertainment centers around the globe. Here, laughs and smiles from loved ones pleasantly remind us of the joys of life. Thrilling experiences, uplifted moods, and memories galore make venues such as yours more important than ever.

Leaders in activity and venue management software, Clubspeed is committed to delivering fun for many years to come. Working closely with clients, we manage all aspects of your center in one easy-to-use platform. Clubspeed proudly serves more facilities than any other software company in the world. Automated marketing, online bookings, and paperless payment and registration takes your operation into the 21st-century.

Clubspeed knows what it takes to stay on top of the ever-competitive family entertainment center industry. We're always looking for new ways to increase traffic, lift revenue, and encourage growth. As a result, the action never stops thanks to intuitive, integrated SaaS solutions from our talented team. A range of options is available to give your beloved location a boost.

So far, over fifty-million delighted individuals have been ranked and timed using our unique system! As we grow, our objective is to maximize the customer experience. The gamification of go-karts, trampolines, rides, and more turn previously one-time guests into lifetime followers. Ready to update your operation? This industry is always evolving... don't get left in the dust!



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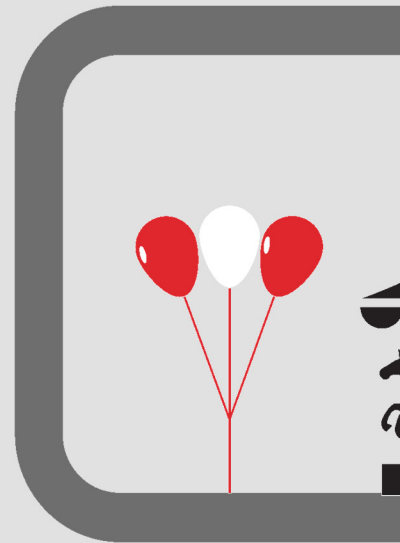


## What sets Clubspeed apart?

Clubspeed improves the guest and owner experience by organically strengthening customer loyalty while simultaneously increasing revenue. A range of exciting options puts you in control of your operation in fresh, exciting ways.

This all-in-one software solution seamlessly integrates with current systems to add value and sustainability to your family entertainment center. Here a savvy team of professionals can adapt our technology to specifically meet the needs of your business.

Family entertainment centers and amusement parks serve as a cornerstone to many communities. Whether major tourist attractions or sustained by a local customer base, these venues are a reliable place to visit for people young to old. SaaS is a measurable game-changer when it comes to these activities and entertainment venues. Absolutely everything you need to deliver the next level of family fun is within one, easy-to-use package. All you need to do is simply sit back, relax, and let us do the heavy lifting!



# Innovations in booking services

Last year,  
mobile traffic accounted for  
**52%** of all web activity  
as compared to **0.7%**

in 2009



Studies show an  
impressive **68%**  
of your customer-base  
would rather book  
online!

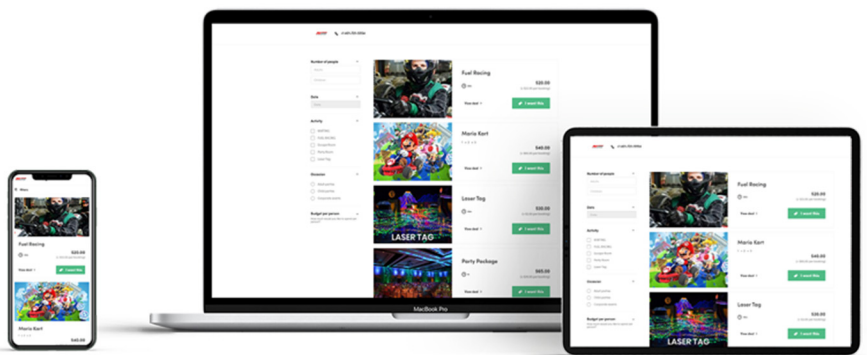


Most facilities offer activities to walk-in customers; more committed thrill-seekers, however, appreciate the convenience of online booking. Clubspeed's Smart Learning AI scheduling platform allows you to digitally book guests 24-hours, 7-days per week, 365-days a year. Long lines, overbookings, and canceled reservations drastically affect the bottom-line. Create intricate bookings that are all tied into your schedules and POS system to ensure everyone is on the same page.

When it comes to the family entertainment industry, downtime is the difference between a happy customer and one who hits your venue with a negative review. In fact, the very appearance of a wait is

going to hurt business. With Clubspeed online booking, revenue rises while administrative costs are greatly reduced. Now arranging guest visits, parties, and events has never been easier. Additionally, ZERO overhead or confusion means you watch business grow with minimal risk.

Fewer people are carrying cash these days; in response, our software integrates cashless payment options to simplify the customer check-out process. Visitors can easily purchase or recharge gaming cards with only a click. Customizable payment plans provide options when it comes to settling the bill. In addition, our cloud-based technology provides practical analytical insight into guests' needs to further boost business!







## Advanced video and RFID technology

Technological advances create fresh, dynamic options that were once unimaginable. Capture real-time, live-action videos to create highlight reels that participants can instantly view and share on social media. Club Action's high-definition cameras add a new spin to the variety of activities you have to offer. Guests can watch and relive the action one frame at a time with this exciting addition!

RFID changes the way we interact with the world each day; updating your venue lends an edge against other venues. Track times, visits, scores, and more with this exclusive technology on your side. Visitors remained engaged as they track a variety of metrics via mobile technology both inside and out of your venue. Competitions, leaderboards, and statistics add depth to all your guests' favorites.



# Self-standing, self-service digital kiosks

Like many industries, family entertainment centers are increasingly jumping aboard the self-service kiosk bandwagon... turns out, they're onto something! Easier transactions and happier customers are on the way with this handy, cashless point-of-service companion by your side!

Time to say goodbye to your standard ticket queue; a better way to serve is finally here! A Club Kiosk lowers overhead, better manages customer flow, and improves the overall guest experience.

Thanks to this groundbreaking technology, individuals and groups now have more access to the products and services they've grown to love. Customers can book at any time of the day with a click upon the Clubspeed system.

Whether through a stationary kiosk or iPad, Clubspeed's user platform not only looks great but it also cuts wait time for employees and guests alike! Connected to your system, machines enable guests to register, sign waivers, view availability, and purchase tickets with the tap of a finger.

Each resource-saving device communicates important information and facilitates a variety of actions.

- Tickets are purchase online or at a Club Kiosk device



- Bookings are confirmed and logged into your system



- Access is granted through ticket or RFID technology



# Drive customer loyalty, improve efficiency, and increase revenue

## Enhance action-packed experiences

The Clubspeed system alleviates reliance on outdated cash or over-the-phone payments. This means your guests spend less time in line or on the phone and more time having fun! Integrate RFID technology to add accessibility to your entire facility through cashless wallet wristbands, membership points, credits, and more.

Want to take it up a level? The gamification of events will keep people flowing into your family entertainment center like never before! Live scoring, dynamic leaderboards, in-game displays, and emailed results will keep visitors coming back throughout the year. Create exciting experiences that participants will share for years to come. Rankings, scoreboards, real-time displays... anything is possible with the Clubspeed system!

## Streamline systems and operations

Digital payments and scheduling are more efficient as human error is almost completely eliminated. Cashless options get you paid faster and allows your guests more time to enjoy the fun. Clubspeed online booking significantly reduces no-shows because customers can be asked for partial or full upfront payment.

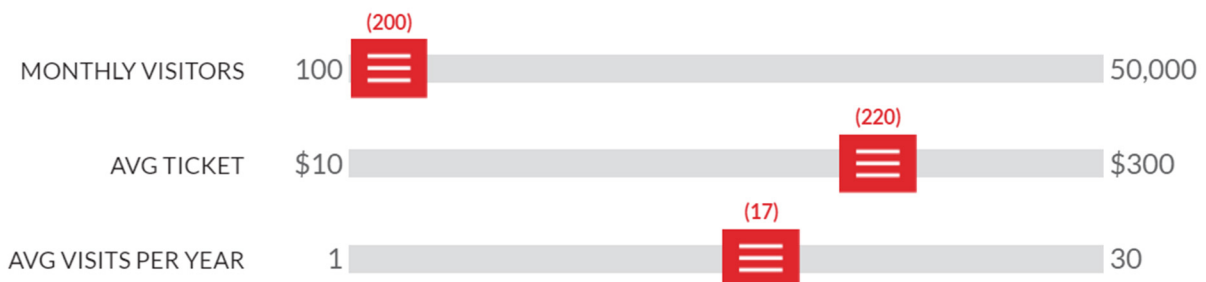
Need a better way to keep track of things? Dynamic, automated reporting uncovers trends and areas for improvement essential to ongoing operation or growth. For example, we can send an email alert when you hit a certain amount of hourly sales or racers. Further review results to understand costs and other burdens associated with managing your collection of vehicles. Preventative maintenance will help you minimize upkeep and increase the safety of your guests.

## Ensure steady sales while cutting cost

When it comes to issues surrounding revenue and employment, there are simply too many unknowns. Thankfully, Clubspeed is a scalable solution that inherently combats the uncertainty too commonly plaguing small to medium businesses like yours. An all-in-one platform ensures you stay on top of everything coming in and going out.

Want return visits? Setup custom rewards programs and turn visitors into loyal, repeat customers. Consistent members will love the special promotions coming their way! ProSkill points, gifts, special advantages... ways to encourage repeat customers in lifetime followers. Upsell opportunities further nudge customers towards spending more on add-ons or package deals. Eliminating expenses associated with employment benefits, overtime charges, or training will also greatly reduce costly overhead.

We're helping family entertainment centers everywhere increase their revenue. Run the numbers yourself!



Current Revenue: **\$8,976,000**

Revenue with Clubspeed: **\$15,402,816**





# Where is Clubspeed applicable?

With the help of technology, people around the globe are changing how they offer their products and services; your company is no exception! Clubspeed is the world's leading venue management software for family entertainment centers. A team

of inspired professionals is here to help build your brand and business. Together, we can achieve the unimaginable!

Hold tight! A series of spills, chills, and thrills await your eager guests! Our intuitive, integrated solution is

adaptable enough to fit a broad range of games and activities. From large complexes to small local operations, we've got a proven approach to take on any challenge that lays ahead! As you can see, our software is doing wonders for all types of venues!



## Clubspeed is everywhere your guests want to be!

- Amusement parks
- Waterparks
- Family entertainment centers
- Trampoline parks
- Escape rooms
- Laser tag
- Arcades
- Rock climbing
- Ninja or rope courses
- Miniature golf
- Zoos and aquariums
- Go-kart tracks
- Zip line courses
- Indoor playgrounds
- Virtual reality centers
- Golf courses



# How do we revolutionize the industry?

Our software is proven to improve customer satisfaction and loyalty while simultaneously increasing revenue. The best part is, everything you need is within one easy-to-use system!

## At Clubspeed, our core values influence how we work and conduct business.

We do what we say, every time in an honest, direct, and respectful matter. We take great pride in our work and exhibit high ethical standards.

We are fully committed and aligned to the success of others. Being fully present, we operate with high standards and take proactive measures.

We are not easily offended and are willing to laugh at ourselves when the time comes. Our playful attitude leads to a positive vibe among team members.



We take ownership of our actions, responsibilities, and results by holding each other accountable every step of the way.

We maintain a global perspective, cherish values, and treat our customers and employees fairly while protecting the company's interests.

## Hear what others are saying!

"While Clubspeed offers a variety of functions for a versatile offering of attractions for any entertainment center, the true value is found in their customer support. With 24/7 phone support and capably trained staff, this is truly what sets them apart from other software solutions."  
**Cody L. Browning, COO, Supercharged Entertainment**

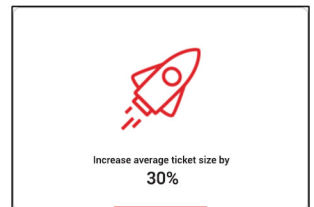
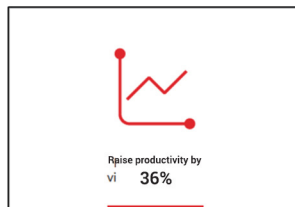
"What we can currently offer our customers, compared to other karting centers, is truly world-class. Clubspeed can be extremely proud of the product they've created for us."  
**Ace Karts**

"K1 speed has been using Clubspeed for many years now and it has helped our expansion worldwide by providing great software, training, and support."  
**K1 Speed, 35+ locations worldwide**



The Clubspeed system is packed with features and is very user-friendly. Looks great, works great!  
**Octane Raceway**

## Everything you need to create fun is here; we can prove it!





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**500**-locations

**34**-countries

**25,000** activities  
managed daily

**25**-million closed  
invoices

**Over 300-million**  
ranked competitions

**Over 300-million**  
ProSkill points awarded

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*Clubspeed is the world's leading venue management software option for family entertainment centers small to large. Our state-of-the-art, digitized approach is revolutionizing companies around the globe! We forge memorable experiences for your guests through methods proven to improve customer satisfaction and loyalty while simultaneously increasing revenue. A friendly, professional is always here to take your venue and brand to new heights!*

*For the latest news and information, follow Clubspeed via social media and visit us at [www.clubspeed.com](http://www.clubspeed.com)!*

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